Response to Issues Paper - Public Review of edu.au Domain's Governance Arrangements and Eligibility and Allocation Policies

Name of organisation or person submitting this response	The Graphic Design School PTY LTD RTO 91706
Date Submitted	15 September 2014

#	Question	Response
1	Is eDAC the most appropriate mechanism to manage the policy and administration of the edu.au domain? Is it sufficiently representative of domain users? If not, why and what alternative mechanism should be considered?	
2	Are the functions that need to be addressed by the edu.au domain's policy and administration arrangements (as outlined in eDAC's Terms of Reference) appropriate? If not, why and what changes need to be made?	
3	Are the current arrangements for an edu.au Registrar appropriate? If not, why and what changes need to be made?	
4	Is the current process for filling vacancies on eDAC appropriate? If not, why and what process could be considered?	
5	Are four year terms for eDAC members appropriate? If not, why and what alternative term should be considered?	
6	Is the current approach to domain name pricing in the edu.au domain appropriate? If not, why and what changes need to be made?	
7	What types of entities should be eligible under the following eligibility types?	
	• Research organisation	
	• National bodies	
	• Non-profit associations	
	• Entities not otherwise listed	
8	Are there other types of entities that should be eligible for an edu.au domain name?	

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9	Are there other issues you would like to raise regarding the domain's eligibility types?	
10	Are the current eligibility rules appropriate for maintaining the integrity and sustainability of the edu.au domain?	
11	Should the edu.au domain eligibility rules be amended to allow for more, or less, types of entities to register edu.au domain names?	
12	If so, what types of entities should be allowed to register edu.au domain name licences? How should their eligibility for an edu.au domain name licence be established?	
13	Are there other issues you would like to raise in regards to the edu.au domain's rules for eligible entities?	
14	Should the current rules relating to the registration of an edu.au domain name licence for a project or program be changed? If so, how?	
15	What types of related services should an entity deliver for it to be considered eligible for an edu.au domain name?	
16	Should the edu.au domain continue to allocate domain names on a 'first come, first served' basis? If not, what alternative allocation rule should apply?	
17	Should the rules controlling the level of edu.au domain name that different applicant types can register be changed? If so, how?	
18	Should the rules requiring that there to be a direct link between the name of the applying organisation (or related project or program) and the proposed edu.au domain name be changed? If so, how?	
19	Should the rules governing the types of words and terms that are restricted or that cannot be registered as an edu.au domain name be changed? If so, how?	Thank you for the opportunity to have a say on this particular topic that has affected our Training Organisation's application to qualify for an edu.au URL. While I have read the review and do agree with the view that relaxing the current policy for generic termed nomenclature of URLs could lead to opportunists taking advantage of search engine preferences. I do believe that this could be easily solved by implementing a criterion that any EDU.AU applicant's URL name be listed with ASIC as their EXACT COMPANY name. This would filter out those who would profit by register unnecessarily and excessive amount of URLs. I

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		hope this helps contribute a little to your review. Sorry I have not filled in the other questions, simply a matter of being time poor today. Please feel to contact us if you would like any further contributions.
20	Are there any other issues you wish to raise that you think the review should consider?	